

Application Form

FY25 MEA Electrification Outreach Program

The Maryland Energy Administration (“MEA”) presents this funding opportunity for the Electrification Outreach Program (the “Program”). Building electrification – the replacement of fossil fuel-powered systems and appliances with electric alternatives – is a key strategy for improving health and safety, increasing energy efficiency, and reducing emissions economy-wide.

This Program supports:

- 1. Residential Community Electrification Outreach:** statewide, community-based outreach to educate owners and tenants of single-family and multi-family dwellings on the benefits of electrification and encourage adoption of building electrification measures. Electrification outreach aligns with key State climate policies, including the decarbonization requirements of the Climate Solutions Now Act (SB528 2022).
- 2. Residential and Commercial Outreach to WARMTH Pilot Communities:** In 2024, the Maryland General Assembly passed the WARMTH Act (HB397 2024), requiring certain gas utilities to develop networked geothermal pilot programs in their service territories. Networked geothermal systems use a shared geothermal loop to efficiently heat and cool multiple buildings, offering a promising approach to community-scale electrification. Under the WARMTH Act, MEA will fund outreach to owners and tenants of single-family dwellings, multifamily dwellings, and commercial buildings within participating gas utility service areas to encourage participation in the WARMTH Pilot and facilitate coordination with Finalist communities over the pilot’s duration.

Type of Grant Program: Competitive Grant Program

Eligible Applicants: The Program is only open to nonprofit organizations, including community-based organizations. Applicants must be registered to do business in Maryland and in good standing.

FY25 Budget: A total of \$350,000 for Fiscal Year 2025 is anticipated to be available. The actual amount available may vary, depending on the quantity of applications received and MEA’s available resources within a given fiscal year. The minimum request for a grant award is \$50,000 and the maximum request for a grant award is \$175,000. MEA may increase the maximum amount depending upon applicant qualifications. MEA may also issue partial awards.

Application Deadline: March 26, 2025, 5:00PM EST

Partial Awards: Partial awards are possible under the Program and will be determined based on the applicant’s competitive application score, as determined in the Review Process using the Evaluation Criteria. MEA may issue a partial award:

- Needed to ensure equitable distribution of funds across geographic regions of the State; or
- Sufficient grant funds are not available to fully fund a project.

Program Webpage: You may visit the program webpage to review the Funding Opportunity Announcement: <https://energy.maryland.gov/Pages/EnergyOutreach.aspx>

Please click “NEXT” to complete an online application. A PDF application is also available as an alternative.

All applications must be submitted in full to be eligible for consideration. Incomplete submissions will not advance to the next stage of the review process. Any questions or concerns should be directed to Ryan Trauley at building.decarbonization@maryland.gov

Background Info

Non-profit Name (Must Match W9) *

Alternative Non-profit name or dba Name (if applicable)

Address (Must Match W9) *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Authorized Signatory Full Name *

First Name

Last Name

Authorized Signatory Job Title *

Authorized Signatory Phone Number *

Please enter a valid phone number.

Authorized Signatory Email *

example@example.com

Is the Authorized Signatory also the Primary Point of Contact? *

Yes

No

Primary Point of Contact Full Name (if different from Authorized Signatory)

First Name

Last Name

Primary Point of Contact Job Title (if different from Authorized Signatory)

Primary Point of Contact Phone Number (if different from Authorized Signatory)

Please enter a valid phone number.

Primary Point of Contact Email (if different from Authorized Signatory)

example@example.com

Additional Contact Full Name

First Name Last Name

Additional Contact Job Title

Additional Contact Phone Number

Please enter a valid phone number.

Additional Contact Email

example@example.com

Has your Organization Applied for a Grant from MEA in the Past? *

Yes

No

Have you been awarded an MEA grant in the past? *

Yes

No

How did you hear about this grant opportunity? *

Geographic Focus

An applicant MAY propose general electrification outreach to communities anywhere in the State. Grants will be awarded in a manner to ensure a regional distribution of funds for eligible activities across the state. If you do not intend to conduct general electrification outreach, please select "No Additional Communities". If proposing general electrification outreach, please select ALL the region(s) you intend to serve from the following options (see Figure 1 on page 5 for map of regions): *

- No Additional Communities
- Communities in Central Region (ORANGE)
- Communities in Eastern Region (BLUE)
- Communities in Southern Region (PINK)
- Communities in Western Region (GREEN)
- Communities in Baltimore City Region (RED)

An applicant MUST specify their geographic focus in their application and propose to conduct WARMTH Pilot outreach in AT LEAST ONE of the following areas: *

- Communities selected by BGE as Finalists and Semi-Finalists for the WARMTH Pilot (see Figure 2 on page 5 for BGE utility territory map).
- Communities selected by Washington Gas as Finalists and Semi-Finalists for the WARMTH Pilot (see Figure 3 on page 5 for Washington Gas utility territory map).

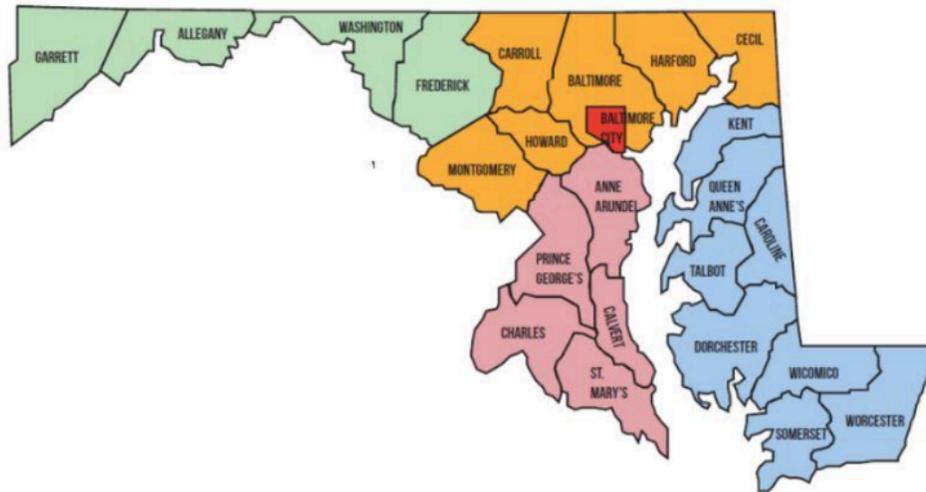


Figure 1

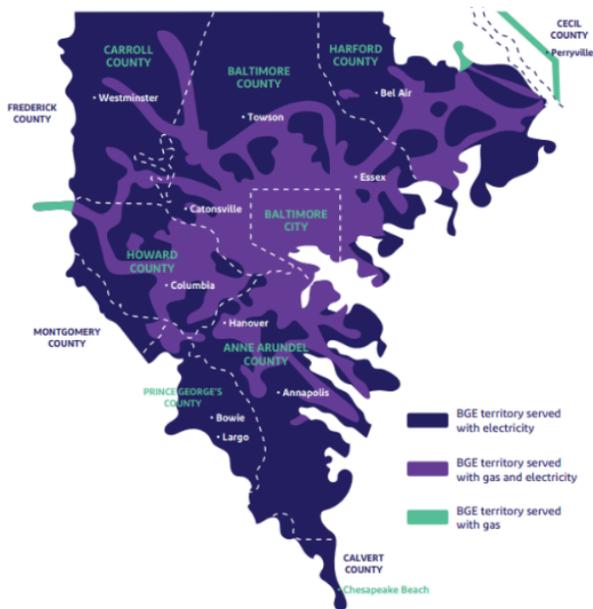


Figure 2 (Source: BGE)

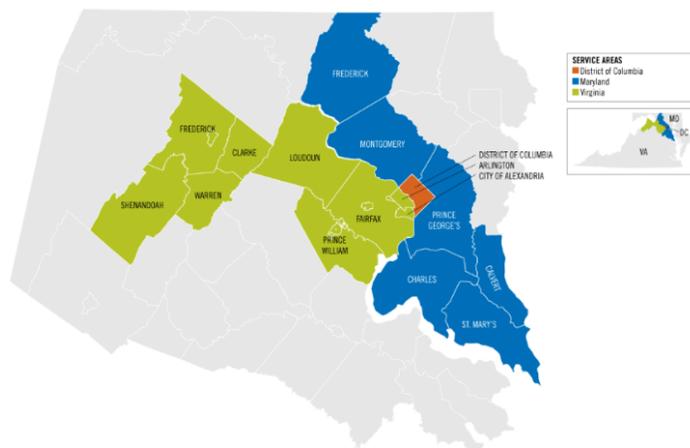


Figure 3 (Source: Washington Gas and Light Company)

To submit PDF application please email the PDF application and the following attachments to building.decarbonization@maryland.gov.

- Detailed Narrative (as described in the FOA)
- Detailed Budget (as described in the FOA)
- W9 (Address listed in application must match address on the W9)
- Evidence of Good Standing with the State of Maryland:
- Acceptable documentation: either a PDF of the organization's results from the Maryland Department of Assessments and Taxation (SDAT) Business Entity Search that indicates Good Standing, or b) a Certificate of Status from SDAT that indicates Good Standing. Instructions on how to obtain a Certificate of Good Status are available on SDAT's website.
- Letters of Support (at least two Letters of Support preferred)