



Wes Moore, Governor
 Aruna Miller, Lt. Governor
 Kelly Speakes-Backman, Director

FY26 Affordable Electrification Outreach Program Award List

<p>The program supports nonprofit and community-based organizations in conducting outreach across the state to educate owners and tenants of single-family and multi-family dwellings on the benefits of building electrification, with an emphasis on how to pair electrification measures with energy efficiency and renewable energy upgrades to maximize savings.</p>		
Awardee	Award Amount	Project Scope
Green & Healthy Homes Initiative, Inc.	\$125,000.00	To implement a program for homeowners and tenants living in overburdened communities, featuring in-depth energy education in the Baltimore City Region and in the Baltimore County portion of the Central Region of Maryland, where GHHI can directly offer weatherization services to low- and moderate-income households. GHHI will also host additional educational events in overburdened communities in the surrounding areas of Carroll, Harford, and Cecil Counties in the Central Region of Maryland. All residents reached through the program will be offered navigation services to support them in connecting with relevant rebates and incentives.
11th House Initiatives, Inc.	\$100,000.00	To design and implement a community-based outreach and education program focused on residential electrification outreach for low- and moderate-income households in Maryland's Eastern Region, incorporating a holistic, whole-home approach that integrates energy efficiency, pre-electrification measures, and available incentives. Activities will include in-person workshops, one-on-one advising, and hands-on demonstrations; development and distribution of educational materials; and screening and assisting households with applications for relevant energy efficiency and electrification programs.
Interfaith Conference of Metropolitan Washington	\$100,000.00	To implement an outreach strategy building on their efforts as a subgrantee of an FY25 Electrification Outreach grant, expanding proven, in-person and experiential education approaches centered around

		<p>trusted community institutions. Activities include congregation-based workshops, kitchen nitrogen dioxide testing, and induction cooking demonstrations that make the health and affordability benefits of electrification tangible, paired with clear referrals to applicable energy efficiency and electrification assistance programs. The primary applicant's proposed budget includes subawards for Action in Montgomery, People Acting Together in Howard, and Mobilize Frederick.</p>
<p>CASA, Inc.</p>	<p>\$75,000.00</p>	<p>To integrate electrification education and navigation into their existing, trusted service delivery infrastructure. Outreach will be conducted through a multi-touch, multilingual approach that includes in-person engagement at community events, schools, churches, apartment complexes, and CASA's Maryland centers; one-on-one education and follow-up through CASA's Multilingual Health Hotline; and targeted digital outreach. Initial education on electrification benefits, equipment, and available incentives will be paired with personalized follow-up, eligibility screening, and enrollment assistance.</p>
