

FY2025 Electrification Outreach Program Award List

Civic Works, Inc.

Award Amount: \$175,000

Award Purpose: Residential and commercial outreach to WARMTH Pilot communities in the BGE service territory and general residential electrification outreach in the Central and Baltimore City regions.

Organization Background: Founded in 1993, Civic Works is a nonprofit dedicated to strengthening Baltimore's communities through education, skills development, and community service. Its Energy Programs team operates as a one-stop decarbonization resource, integrating energy efficiency, weatherization, electrification, rooftop solar installations, and critical health and safety services. Its long-standing partnership with BGE's Workforce Collaborative program further enhances its outreach capacity within the BGE utility service territory.

Action in Montgomery, Inc.

Award Amount: \$175,000

Subawards: Prime applicant's proposed budget includes subawards for Interfaith Power & Light, People Acting Together in Howard.

Award Purpose: Residential and commercial outreach to WARMTH Pilot communities in the Washington Gas service territory and general residential community electrification outreach in the Central, Eastern, and Western regions.

Organization Background: Action in Montgomery (AIM), Interfaith Power & Light (IPL-DMV), and People Acting Together in Howard (PATH) have collaborated since 2022 on the Beyond Gas initiative, conducting kitchen air quality testing, electrification education, induction cooking demonstrations, and publishing the *Cooking Up Danger* report on the health risks of gas stoves. The Beyond Gas coalition has been instrumental in the community organizing and outreach efforts that led to the selection of the Silver Spring site as a Washington Gas WARMTH semi-finalist community.

- AIM is a multi-racial, multi-faith coalition organizing tenant communities to address systemic inequities, with a focus on indoor air quality and electrification. AIM has a track record of successful collaboration with landlords and tenants on electrification efforts, including conducting nitrogen dioxide (NO₂) testing and tenant education in Montgomery County, Maryland.
- IPL-DMV supports congregations of all faiths across Maryland and the DC area to save energy, go green, and address climate change.
- PATH is a congregation-based community organization, its program efforts will focus on multilingual community outreach in the Oakland Mills area, supporting AIM's broader educational and testing initiatives, but focused in Howard County.

Latino Economic Development Corporation of Washington DC

Award Amount: \$50,000

Subawards: Prime applicant's proposed budget includes a subaward for Electrify DMV.

Award Purpose: General residential electrification outreach in the Central and Southern regions.

Organization Background: The Latino Economic Development Corporation of Washington DC (LEDC) has served DMV homeowners and renters for 33 years with bilingual housing counseling, affordable housing preservation, and individual case management services. Its Tenant Services team educates and organizes tenants on their rights and responsibilities and helps them to secure better living conditions. Electrify



West Moore, Governor
Aruna Miller, Lt. Governor
Paul G. Pinsky, Director

DMV has quickly established itself as a local and trusted leader in residential decarbonization, with a mission to make it easier, faster, and more affordable to decarbonize all homes. Electrify DMV has worked with community-based organizations to develop the Healthy Homes Fair, the largest consumer-facing home electrification event in the country.

CASA, Inc.

Award Amount: \$50,000

Award Purpose: General residential electrification outreach in the Central, Southern, and Baltimore City regions.

Organization Background: CASA, a nonprofit organization serving and advocating for immigrant and working-class communities, proposes a multi-faceted approach to educate Marylanders on the benefits of building electrification. CASA will leverage its multilingual outreach capabilities and the five CASA centers across Maryland (in Langley Park, Silver Spring, Wheaton, Rockville, and Baltimore City) to integrate electrification education into its existing wraparound services model. CASA's relevant electrification experience includes past collaborations with the Montgomery County Community Justice Academy, participation in the Environmental Justice Advisory Group (EJAC) organized by Northeast States for Coordinated Air Use Management (NESCAUM), and support for communities impacted by the Flower Branch apartment complex gas explosion.